

J. A. Radio

A Report
REFERENCE
DO NOT CIRCULATE
OF THE

*Twenty-second Consecutive
Year of Broadcasting*

BY

Indiana State Teachers College

OVER

Radio Station WBOW

BY

DR. CLARENCE M. MORGAN

Director of Radio-TV

1955-56 BROADCAST SUMMARY

This report is submitted to:

Dr. Raleigh W. Holmstedt, President
Dr. Richard E. Thursfield, Dean of Instruction
Mr. James H. Ringer, Registrar
Mr. Kenneth Moulton, Business Manager and
Treasurer

The College Board:

Mr. Edward B. Raub, Jr.
Mr. Alexander M. Bracken
Mrs. Oscar A. Ahlgren
Mr. John D. Ennis
Mr. Wilbur Young

INTRODUCTION

The academic year 1955-56 marked the twenty-second consecutive year of broadcasting of Indiana State Teachers College over Radio Station WBOW, one of the longest records of education service over a commercial radio station for any college or university in the United States. Throughout the year, recognition of this fact was made in all publicity releases and in the broadcasts over WBOW. This report will show in detail the educational and public service activities of the Radio Division during this academic year.

USE OF WBOW FACILITIES

From July, 1955 to June 30, 1956, Indiana State Teachers College presented over WBOW a total of 368 broadcasts representing 3,822 minutes of radio time. Indiana State Teachers College presented over WBOW-FM a total of 356 broadcasts representing 3,711 minutes of radio time. The combined broadcasts over WBOW-AM and WBOW-FM in a grand total of 724 broadcasts totaling 7,533 minutes of radio time. This time was granted to the college free of all charge by WBOW. The Director of Radio-TV, on behalf of Indiana State College, takes this opportunity to thank Mr. W. F. Rippetoe, Manager of WBOW, Mr. Ralph McHarge, Program Director of WBOW, and the members of the WBOW-AM and WBOW-FM staffs for thier perfect cooperation which has made this broadcast service possible.

STAFF

The staff of the Radio Division during the academic year 1955-56 consisted of the Director, Dr. Clarence M. Morgan; Mr. James Boyle, Assistant Professor; Miss Wanda Kelly, Secretary; Miss Wilma Fremder, and Miss Rose Heinig, Laboratory Assistants; Mr. Carl West and Mr. Alfred V. Jones, Technical Assistant.

STUDENT PERSONNEL

During the academic year 1955-56 students listed below served in the capacity indicated:

STUDENT ANNOUNCERS: Joe Badger, June Cravens, Alice DeBaun, Rick Bates, Mrs. Stoker, Judy Harris, Nancy Roach, Jim Christopher, Wayne Gruber, Beth Thomas, Darrol McGlone, Thoe Sandecker, Margaret Beard, George Raabe, Joe Benti, Leon Steinbrueck, Don Rhodes, Don Krischak, Don Pesavento, John Finster, Jim Duncan, Henry Knowles, Pat Frisz, Jane Palmer, Jack Collins, William Graves, Paul Ausherman, Rudy Harrison, Sue Ellen Smith, Nancy Payne, John Morefield, Wanda Kelly, Mary Ann Miller, Lillian Schottenhamel, Annable Albright, Jack Hauser, Marge Wright, Sue Cromby, Barbara Haehl, Bob Lacy, Jack Watson, Dick Hahn, Lysle Pittman, Jack Cantrel, Donna Weir, James Taylor, Sandra Dickerson, Dave Platts, Pat Vandlingham, Vernon Jones.

STUDENT DIRECTORS: Yusuf Qutub, Paul Ausherman, Larry Grinnell, Nancy Payne, Eleanor Hinds, Ray Begarly, Dixie Vale, Bob Hayes, Ted Bilski, Joe Duncan, David Platts, Harrison Williams, James Taylor, Tom Coldwell, Don Rhodes, Henry Knowles, Jack Snell, Don Krischak, Bob Kish, Jack Hauser, Carl West, Phil Evans, Bob Lacy.

STUDENT ENGINEERS: Henry Knowles, Jim Taylor, Bob Lacy, Dixie Vale, Harrison Williams, Bob Hayes, Robert Miller, Zianna Berglund, John Morefield, Eleanor Hinds, Carl West, Bruce Hall.

STUDENT STAFF: Margaret Beart, Joe Benti, Jack Cantrell, LaDonna Christopher, James Christopher, Marilyn Crombie, Alice DeBaun, Wayne Gruber, Barbara Haehl, Rudy Harrison, Darol McGlone, Baxter Paige, George Raabe, Nancy Roach, Theo Sandaker, Luellen Smith, Beth Thomas, Donna Weir, Marjorie Wright, Joe Duncan, Paul Ausherman, Frederick Bates, John Finster, William Graves,

Judy Harris, Jack Hauser, Don Pesavento, Liple Pittman, Jack Snell, Leon Steinbruech, Margaret Stoker, James Taylor, Robert Lacy, Dixie Vale, Ted Bilski, Joe Badger, Thomas Coldwell, Sandra Dickerson, Richard Hahn, Bruce Hall, Robert Hayes, Elmabeth Hemenway, Donald Krischak, Mary Ann Miller, Jenifer M. Myers, Don Rhodes, Molly Ann Strate, Annabelle Albright, Joan Benner, James Duncan, John Finster, James Fritz, Jane Palmer, Ray Beglarly, Barbara Byrd, Jean Ann Carrie, Dorothy Chapman, Hazel Corrie, Ann Counsell, Eugene Deverick, Lydia Gastineau, Ina Heath, Mary Kile, Robert Lacy, Wilma Long, John Morefield, Mary O'Brien, Emma Purcell, Janice Richardson, Mary Robertson, Kathryn Sqwyer, Ada Schwab, Harriet Shirk, Leah Short, Mary Spangler, Ruby Spittler, Freeda Stearley, Edgar Story, Hazel Summerville, Jack Watson, Arthur Welty, Josephine Williams, Joyce Withrow, Zianna Berglund, Alice Cutler, Reggie Glover, Virgil Grider, Autrey Hinds, Edith Lents, Ruth Liston, James McManus, James Mills, Thomas Myers, Lillian Schlosser, Gladys Vermillion, John Wieland, Judith Wilson, Zola Wolfe, Eleanor Yamato, Margaret Austin, Doris Bradley, Jack Collins, Henry Knowles, Alice Johonnott, Margaret Owens, Williams Spangler, Patricia Vanlandingham, David Wilson, Charlotte Zachary, June Cravens, Norma Nikolich, Calvin Rumley, Wilma Fremder, Wanda Kelly, Robert Miller, Carl West, Dorthey Anderson, James Jeffries, Robert Mitchell, Sue Ellen Smith, Beth Thomas, Barb Heale, Margaret Wright.

EDUCATIONAL BROADCASTS

"FOR PARENTS"

Dr. Wenonah Brewer

| Monday | Number of Broadcasts |
|------------|----------------------|
| 11:30 a.m. | 22 AM—21 FM |

Each Monday morning throughout this twenty-second year of broadcasting, Dr. Wenonah Brewer appeared at the College microphones presenting her 14th consecutive year of programs in which she discussed with parents problems facing the school child of today. Her topics included: "Music for Children", "Go West Young Man", "Dutch Baby Talk", "Commercial TV in Britain", "Does that Belong to your Child?", "Give your children Time", "What Is a Childs Sense of Time", "Helping Your Child to Learn to Live", "What we Know about Left-handedness", "Portrait of an 18 Year Old", "Should Tonsils and Adenoids Come Out", "Meeting Prejudice", "Can Tests Predict Your Childs Future", "Ancient Easter Rites", "What Summer Camps Can Do For Your Child", "How Colleges Select Scholarship Students", "Time for Polio Shots", "Can Your Child Hear?", "Better Care For Boys", and "Yes or No".

"WEATHER ANALYSIS"

Dr. David Koch

| Daily | Number of broadcasts |
|------------|----------------------|
| 11:42 a.m. | 115 AM—110 FM |

Dr. Koch, in daily microphone appearances, presented a program of outstanding public service in a three minute analysis of weather conditions throughout the United States.

"BEANIE BATTALION"

College Students

| Monday | Number of Broadcasts |
|-----------|----------------------|
| 1:45 p.m. | 13 AM—13 FM |

Throughout the year, Freshman interested in radio were featured in a series of interviews in which their experiences as members of the Freshman class were discussed. These Students appeared as microphone guests: Nancy Posey, Jim Labor, William Lyons, John Cottrell, Barbara Menaugh, Charles Sternum, Sue Nicoson, Tom Coldwell, Mary Ann Miller, Joe Badger, Beth Hemenway, Dick Hahn, Roberta Nash, Marlene Newton, Swede Nelson, Dick Ballinger, Phil Evans, Dorothy Neet, Kay Lund, John Thomas, Carol Torie, Louise Jan-debaur, Fred Wallace, Mrs. Nancy Hunter, Sandy Garver, Barbara Fisher, Ed Kasamis, Frank Whalen, Lyman Lance, Nancy Binford, Eileen Kasmer, Jerry Caroon, Shirley Young, Judy Jordan, Sandra Van Allen, Ann Owens, Gene Norman, Bill Reynolds, Jackie Sexton, George Pollock, Julie Bevil-acqua, Bruce Hoagland, Melanie Smudde, George Mattsey, Eva Tergan, Colleen Downham, Jerry Walker, Ruth Ann McDonough, Marietta Voris, Phyllis Cluder.

"BOOKWORM CLUB OF THE AIR"

College Students

| Monday (Alternating with "Beanie Battalion") | Number of Broadcasts |
|--|----------------------|
|--|----------------------|

| | |
|-----------|-------------|
| 1:45 p.m. | 14 AM—14 FM |
|-----------|-------------|

To bring reviews of current books to the listeners throughout the Wabash Valley, the "Bookworm Club of the Air" met to present analyses of good books. The broadcast took the form of a club meeting at which members read reviews of interesting publications. During certain meetings, a study was made of late recordings, sections of which were played over the air as a part of the discussion.

"CAMPUS NEWS"

Tuesday

Number of Broadcasts

11:30 a.m.

17 AM—17 FM

Campus News, a program presented by student newscasters, informed the listening public relative to social, sport, and other newsworthy activities on the campus. The student newscasters included: Leon Steinbrueck, Alice Debaun, Rick Bates, Judy Harris, William Graves, Don Pesavento, Rudy Harrison, George Raabe, Sue Ellen Smith, Ladona Christopher, Marg Wright, Jack Cantrell, Donna Wier, Beth Thomas, Darrell McGlone, Sue Crombie, Barbara Haehl, Wayne Gruber.

"HEALTH IS WEALTH"

College Students

| Tuesday (Spring Quarter) | Number of Broadcasts |
|--------------------------|----------------------|
|--------------------------|----------------------|

11:30 a.m.

7 AM—7 FM

This program, discussing the health problems of both children and adults, was introduced in 1953. Audience reaction was so favorable that it has become a regular feature of our public service programming. The following programs were presented this year: "Better Lock it up-Posions"; "Teacher's Problem Child"; "Blue Lullaby"; "Two Weeks With Pay"; "Beware, Don't Touch"; "This is the Life".

"GUIDANCE GUIDEPOSTS"

Miss Helen Ederle

| Tuesday | Number of Broadcasts |
|-----------|----------------------|
| 1:45 p.m. | 23 AM—22 FM |

This year marked the 16th consecutive year of broadcasting by Miss Helen Ederle of the Education Department in which she discussed in detail opportunities available in professions and industry. Careful attention was given to the academic preparation required in the various fields. Her topics included: "Teaching as a career"; "Rehabilitation of the Handicapped"; "Teachers Convention"; "Vocation Guideposts"; "Guidance Through Reading"; "Mathematics Education"; "Parents Counseling Program"; "Some Trends and Issues in Guidance"; "Students and Parents"; "Counseling Youth for Military Service"; "Careers in Social Work"; Guidance for the Gifted Pupil"; "Careers of Students"; "Vocational counseling for the older worker"; "Current Activities of Secondary and Higher Education"; "The Teaching Profession"; "Opportunities in Science and Engineering"; "Guidance and Parents"; "What's New in Guidance"; "Occupational Opportunities In Research and Engineering".

"PLACES IN THE NEWS"

Dr. David Koch

| Wednesday | Number of Broadcasts |
|------------|----------------------|
| 11:30 a.m. | 16 AM—15 FM |

In addition to presenting a daily "Weather Analysis", Dr. Koch presented his 13th consecutive year of programs under the title "Places In the News". In these programs, Dr. Koch reveals the importance of geographic factors in international situations. His topics included: "Weather Proverbs"; "India, Land of Mystery"; "Nigeria"; "Juvenile Delinquency"; "Antarctica"; "The Commonwealth of Puerto Rico"; "Cyprus"; "A New Israel"; "The Mediterranean Lands"; "Near East"; "Mineral Resources in Russia".

"PORTHOLES TO LEARNING"

Mr. V. L. Tatlock

| Wednesday | Number of Broadcasts |
|-----------|----------------------|
| 1:45 p.m. | 24 AM—23 FM |

This program by Mr. Tatlock represents correlation between classroom activities and the broadcast program. Students in Audio Visual Education were members of a panel which, each Wednesday, discussed the uses of these aids in the classroom. While the broadcast was in progress, a tape recording was made of the program for the future classroom analysis. Topics discussed on the broadcasts included: "Modern Van Winkles"; "Ichabod Van Winkles Early Education"; "Ichabod Teaches his first school"; "Ichabod Teaches with New Books"; "Ichabod Takes a Trip"; Ichabod Teaches with New Tools"; "Canal Group"; Ichabod Audio-Visual Tool Kit in 1955"; "Ichabod teaches our Grandchildren"; "How's your V. Q. Today"; Lazy Eyes and Listless Ears"; "Training Lazy Eyes" "Learning about Lincoln"; "What Can Washington Teach Us"; "Why Hoosiers are Proud of Indiana"; "Seeing Indiana"; "How Does a Teacher Learn" "How ISTC Changes Terre Haute"; "Who Attends ISTC"; "The Faculty and Curriculum"; "The Business Influence of Indiana State Students on Terre Haute"; "Where ISTC go and what they do".

The following guests appeared on the broadcasts: Shirley Oberst, Joyce Avery, Janice Bollinger, Jim Clark, Linda Davis, Madge Hearn, Delores Silverman, Fanny Dixon, Marie Long, Helen Waggoner, Dortha Cristee, Mary Ellen Hansell, Margaret Beart, Vaughn Rumble, Mary Ellen Zivich, Sarah Hughes, James Stalker, Elain Hirata, Pat Underdown, Virginia Williams, Maggie Barnett, Helen Buck, Carol Gibbs, Capt. Donald Reel, Mrs. Marie Long, Thomas Davies, Mrs. Ethel Kobayashi, Mrs. Lois Burdick Mrs. Edna McKosh, Miss Frances Eastridge, Dean Thursfield, Dr. Olis Jamison, Mrs. Ann Lee, Joann Riley, Mr. John Lamb, Mr. Charles Hardaway, Thomas Davis, Robert Ketzner, James Farmer, Wayne Schomer.

"WE, THE STUDENTS, SPEAK"

Dr. Sherman Dallas

| Thursday | Number of Broadcasts |
|------------|----------------------|
| 11:30 a.m. | 23 AM—22 FM |

This broadcast featured Dr. Dallas serving as moderator of a panel of students selected from the Social Studies Department. The panel discussed the problems of social, political and economical interest in an unrehearsed broadcast. The topics and panel members are shown below: "Farm Policies"; "Presidential Candidates"; "Is the Republican Party Big Business"; "Compulsory Voting"; "Discussion of the bill to exempt production of natural gas from the Federal Government"; "Implications of Sir Anthony Eden's visit to President Eisenhower"; "The role of the Government in the extent of the regulation of the railroads"; "Discussion of Court decisions against International Business Machine and the AT & T"; "Pros and Cons of 1956 Eisenhower farm program"; "Segregation"; "The Democratic Nominee for President"; "Federal Reserve Discount Rate"; "We, the Faculty Speak Population Conference"; "National Camphagn Issues".

The panel members were: Earl Cummings, Frank Mooney, Dave Platts, Chuck Miles, Alan Montgomery, Richard Dugdale, Loren Donica, William Geekie, Edward Helms, Norman Spector, Cecile Hopson, Joe Benti, Charles Stuart, Jack Turner, Bob Crabb, Nick Dupuch, Dr. Gemmecke, Dr. Anthony, Bill Sorrells, John Gettinger.

"PETER RABBIT NEWS SERVICE"

College Students

| Thursday | Number of Broadcasts |
|-----------|----------------------|
| 1:45 p.m. | 23 AM—22 FM |

In this program "Peter Rabbit" broadcasts the activities in "Forrestville" from a radio studio located in his newsroom. All characters in the program are presented as animals who live in this fictitious city. Students enrolled in Radio Production presented this program each Thursday afternoon. During this 22nd consecutive year of broadcasts the following programs were presented: "Tournament of Marbles"; "Halloween in Forrestville"; "Ratville Armistice"; "Election in Forrestville"; "Thanksgiving at Grandmother Gooses"; "Examination Day in Forrestville"; "Striper Elf"; "Basketball"; "Groundhog Day"; "St. Valentines Day"; "Washington's Birthday"; "Forrestville Music Contest"; "Larry Locomotive"; "The Kite Flyers"; "Peter Rabbit's Birthday"; "The Bored Cuckoo"; "Trackmeet"; "Springtime in Forrest-

ville"; "Trainride"; "Sniffy Skunk" "Forrestville Air Force Base"; "The Library vs. Willy Weazel"; "Graduation Day In Forrestville".

"CHORAL MUSIC"

| Friday | Number of Broadcasts |
|--|----------------------|
| 11:30 a.m. | 8 AM—8 FM |
| Programs of choral, vocal, and instrumental music were presented by Sinfonia and Sigma Alpha Iota, National Honor Fraternities for music Students. These programs were under the direction of Mr. James Boyle. | |

"MEET THE NEW TEACHERS"

| Friday | Number of Broadcasts |
|--|----------------------|
| 11:30 a.m. | 13 AM—13 FM |
| Each Fall Quarter new members of the College Faculty are introduced to the Radio Listeners through this series known as "Meet the New Teachers". This year, the following new faculty members were introduced: Miss Georgia M. Shideler, Dr. Howard D. Hamilton, Miss Stella Tatlock, Mr. Bernard McNary, Mr. Gale Clark, Mr. Thomas Makosky, Dr. Quentin Bone, Mr. Duane Klueh, Mr. Lincoln Stearley, Mr. James H. Ringer, Mr. James K. Moulton, Mr. Edward G. Zembal, Dr. Sherman F. Dallas, Dean Richard E. Thursfield, Mr. William T. Johnson, Miss Mary Clair Thomas, Dr. William Ashbrook, Dr. Darold Rude, Mrs. Ruth Turner, Dr. Donald Savage, Mr. Lauri J. Niemela, Dr. George Schottenhamel, Mr. Carl Bickley, Dr. Bernard Cohen, Miss Anita Walden, Mr. Sanford E. Watts, Dr. Harley Lautenschlager, Dr. William B. Hopp. | |

"STORY PRINCESS OF THE MUSIC BOX"

| Friday | Number of Broadcasts |
|---|----------------------|
| 1:30 p.m. | 20 AM—19 FM |
| "The Story Princess of the Music Box" has the distinction of being one of the oldest regular programs in our broadcast schedule and has become of age this being its 22nd year of programming. The broadcast features "The Story Princess of the Music Box" assisted by her helpers, telling dramatized stories for elementary children. During this 22nd year of programming she told the following stories: "Why We Bob for Apples"; "Little Red Riding Hood"; "Millions of Cats"; "The Little Pumpkin that Wanted to see the World"; "The Court of Mother Gooseland"; "The Littlest Angel"; "Puss in Boots"; "Hickory Dickory, and Doc"; "The Boy Who Went to the North Wind"; "The Nose Tree"; "Tar Baby"; "The Three Little Pigs"; "Seven with One Blow"; "The Quest for the Talking Lamp"; "Raggedy Ann and Raggedy Andy"; "Winken, Blinken, and Nod"; "The Giant With Three Golden Hairs"; "The Ugly Duckling"; "The Vacation Time Story". | |

Students of the Radio Division who served as "Story Princess" were: Wanda Kelly, Wilma Fremder, Mariann Miller, Molly Strate, and Margaret Owens.

Her Helpers were: Jim Taylor, Wilma Fremder, Wanda Kelly, Tom Coldwell, Norma Nikolich, Eleanor Hinds, Pat Vanlandingham, Dot Anderson, Joan Benner, Beth Hemmenway, Joe Badger, Don Rhodes, Margaret Owens, Dave Platts, Joe Duncan, Yusuf Qutub, Don Krischak, Harrison Williams, Don Pesavento, Zianna Berglund, John Finster Dixie Vale, Sandra Dickerson, Lillian Schottenhamel.

SUMMER RADIO WORKSHOP

Each summer a special course for in-service teachers is offered in which these teachers learn by actually broadcasting on a daily schedule over WBOW. During the summer broadcasts were presented under the following headings: "Meet the Workshop"; "What Do You Know About Men?"; "The Story Book Princess"; "The Bookworm Club of the Air"; and "Health is Wealth".

STATE RADIO GUILD

Each year at Honor Day Convocation an award is presented to that senior who has done most to further an educational radio service of the College over WBOW. This year a Special Radio Division Award was given to Yusuf Qutub of Ramallah Jordan, for recognition of his outstanding work in developing a closer relationship between students from foreign lands and the students and townspeople of the area served by WBOW.

PLACEMENT

Although the Radio Division does not maintain a Placement Bureau, repeated calls for personnel are received from Commercial and Educational Stations. Graduates of the Radio Division will be found working in both commercial and educational stations throughout the United States.

STUDIO VISITORS

Since its creation, the Radio Division has extended to teachers, pupils, and townspeople an invitation to visit the studios to see broadcasts go on the air and to be conducted on a tour of the radio suite. Throughout the year hundreds of visitors toured the Radio-Television Center to see and hear both the radio and television work.

1955-56 BROADCAST SUMMARY

| Series | Performer | Number of Broadcasts | | Number of Minutes | |
|---------------------------------------|------------------------------|----------------------|-----|-------------------|------|
| | | AM | FM | AM | FM |
| "For Parents"—Dr. Wenonah Brewer | | 22 | 21 | 264 | 252 |
| "Weather Analysis"—Dr. David Koch | | 115 | 110 | 345 | 330 |
| "Places in the News"—Dr. David Koch | | 16 | 15 | 192 | 180 |
| "Portholes to Learning"— | Mr. V. L. Tatlock | | 24 | 23 | 360 |
| "We, the Students, Speak"— | Dr. Sherman Dallas | | 23 | 22 | 276 |
| "Beanie Battalion"—College Students | | 13 | 13 | 195 | 195 |
| "Bookworm Club of the Air"— | College Students | | 14 | 14 | 210 |
| "Campus News"—College Students | | 17 | 17 | 204 | 204 |
| "Health Is Wealth"—College Students | | 7 | 7 | 84 | 84 |
| "Guidance Guideposts"— | Miss Helen Ederle | | 23 | 22 | 345 |
| "Peter Rabbit News Service"— | College Students | | 23 | 22 | 345 |
| "Choral Music"—College Music Students | | 8 | 8 | 96 | 96 |
| "Meet The New Teachers"— | College Students and Faculty | | 13 | 13 | 156 |
| "Story Princess"—College Students | | 20 | 19 | 300 | 285 |
| "Summer Workshop"— | College Students | | 30 | 30 | 450 |
| Total AM and FM | | 368 | 356 | 3822 | 3711 |
| Grand Total | | 724 | | 7533 | |